



# CRAFT

Is your tool:  
**YOUR PASSPORT TO  
FORMAL MARKETS!**



## WHO CAN SELL GOLD USING CRAFT AS A PASSPORT TO FORMAL MARKETS?

Individuals, families or other groups that extract gold by hand or on a small scale. Associations, companies, cooperatives, groups of miners from the artisanal and small-scale mining (ASM) sector can also use it!



### ARTISANAL MINING:

- Gold Panners
- Mineral selectors







## SMALL SCALE MINING

- Miners
- Mining production units



If you are part of  
one of these groups,  
or want to form a  
group, and want to  
sell your gold on  
better terms...  
Keep reading!”



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*"It always seems  
impossible until  
it's done."*

*Nelson Mandela*



CRAFT helps you to progressively improve in social, economic and environmental aspects!

This is important and necessary in order to be able to sell to the formal market.

**That's why CRAFT is called  
PASSPORT TO FORMAL MARKETS.**





## WHAT ARE THE BENEFITS OF SELLING GOLD TO FORMAL MARKETS THROUGH CRAFT?



I will have clear and transparent trade agreements;



I will have better incomes;



I will know the destination of my gold.  
I will feel safer and more valued;



I will improve the quality of life among  
the members of my community;



I will contribute to the reputation of my  
region, nationally and internationally.

# CRAFT

I want to sell  
gold to formal  
markets

I meet the initial  
requirements of  
the CRAFT

I continue meeting  
the requirements  
and improving my  
mining practices  
after six months



I want to use CRAFT  
as a passport to  
the market.



I sell my gold  
to formal markets



I continue improving  
and communicating  
my efforts

I WANT TO CONNECT TO THE FORMAL MARKET  
IN ORDER TO GET A FAIR PRICE AND MOVE





I have more social,  
environmental and  
labour responsibilities

I want to be a  
responsible miner!



I'm going to find out  
about the the  
Fairmined Standard

I still have legal sales

AND IMPROVE MY WORK EVERY DAY,  
TOWARDS RESPONSIBLE MINING.





“  
WHAT ARE THE  
INITIAL CONDITIONS  
FOR ME TO SELL  
GOLD THROUGH  
CRAFT?”  
”



1

That I have **permit to work** and I comply with the regulations of my country



2

That I can present **brief documents** on how I extract and process the gold I sell.



3

That I ensure that I meet some **initial requirements:** such as respecting social issues and fundamental human rights.



## HAVE PERMIT TO WORK



- The requirements for a gold producer to work legitimately vary from **one country to another.**
- Ask miners' support organizations, such as the Alliance for Responsible Mining, what you need to **work legitimately.**



## PRESENT DOCUMENTS

- I elaborate a **map of the places** where I extract, process and sell the mineral.
- I make a **list of the miners** participating in the activity and explain where we are and what type of organization we are.
- I determine who will be the **contact person.**
- I write a brief **description of how I extract gold:** the whole process from extraction to point of sale.





## SOCIAL REQUIREMENTS AND RESPECT FOR FUNDAMENTAL HUMAN RIGHTS

**I can guarantee that  
my work is free of:**

- |  |   |
|--|---|
| <input type="checkbox"/> Torture                       | <input type="checkbox"/> Influence of armed actors on supply chain          |
| <input type="checkbox"/> Forced labour                 |   |
| <input type="checkbox"/> Worst forms of child labour   | <input type="checkbox"/> Extortion  |
| <input type="checkbox"/> Widespread sexual violence    | <input type="checkbox"/> War Crimes or gross violations of humanitarian law |
| <input type="checkbox"/> Worst Human Rights Violations |   |



**Compliance with these initial requirements...**

- 1. guarantees that I can sell gold legally and free of worst practices and;**
- 2. contributes to my well-being as a miner, and of my family and my community**





*“It is important to demonstrate that our gold goes from the mine to the buyer through a clear and transparent process.”*





*“I got access to formal markets, I met the initial conditions of the CRAFT!”*

*If I am able to meet them... I keep improving!”*



## HOW DO I KEEP MY PASSPORT VALID AND CONTINUE SELLING GOLD USING CRAFT?

CRAFT is a progressive path. Apart from meeting the above requirements in the first instance, we are committed to improving on...



### SOCIAL REQUIREMENTS

The next **6 months**, I make efforts to show that my work is free of:

- |   |  |
|---|--|
| <input type="checkbox"/> Money Laundering   | <input type="checkbox"/> Fraudulent representation of the origin of gold |
| <input type="checkbox"/> Bribery and Facilitation   | <input type="checkbox"/> Tax evasion                                     |
| <input type="checkbox"/> Support to public or private security forces that illegally control mining sites |  |

\*The requirements of the CRAFT until here are aligned with the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas.





*CRAFT motivates me to make progress in adopting good practices on other key issues. Therefore, I assume new commitments in order to be able to continue selling through CRAFT.*

## SOCIAL, HUMAN RIGHTS AND ENVIRONMENTAL REQUIREMENTS

I will progressively improve in:

- Dumping and water pollution
- Mining Health and Safety
- Children's and women's rights
- Rights to mineral resources and to land
- Peaceful coexistence with other production activities and other miners
- Mining Formalization
- Other issues prioritized for improvement in mining practices







*I still comply with  
CRAFT requirements  
and good mining  
practices!*

”





## HOW DO I PROVE THAT I COMPLY WITH THESE CRAFT CONDITIONS?

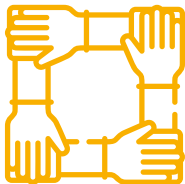
### THE CRAFT REPORT

To demonstrate that I meet my social, environmental and human rights responsibilities and that I can sell gold to formal markets, I will **write a report** describing what efforts I am making to meet these requirements.

To that end, I will add documents to prove it as far as possible. I will prepare this report together **with the buyer, mine support organizations** (such as the Alliance for Responsible Mining), or alone, depending on my possibilities. I must present the report to the buyer before selling the gold.



By indicating how I comply with CRAFT, the buyers of my gold will be able to visit me to do due diligence: to see that what I wrote in the report is true and thus gain mutual trust



## WHY WAS THE CRAFT CODE MADE?

Miners, as well as organizations that support miners and other audiences in the artisanal and small-scale mining sector, realized that international and national markets are asking for commitments so that they can sell their gold legally and demonstrate that they do not contribute to bad practices.

**There are increasing demands from these markets** because gold buyers want to know where the gold they buy

comes from and want to ensure that this gold does not have a negative impact on human rights and generate environmental issues. There are already fair mining Standards (such as Fairmined), which are quite demanding on miners. However, until now there was no **tool to help them to take the first steps in this path of continuous improvement.**





“This path demonstrates the good faith of the artisanal or small-scale miner and enhances him or her to sell on legal and formal markets so that, in the long run, they be able to sell with Fairmined.”





CRAFT is not a fair mining certification.  
It is a tool that will help me to make my first steps  
on the road towards responsible mining!

[www.craftmines.org](http://www.craftmines.org)



ALLIANCE FOR  
**RESPONSIBLE MINING**

 @responsiblemines

 @responsiblemine

 Responsible Mines